



**Alan Chang**

**Senior Vice President and General Counsel of the NY Yankees  
New York, NY**

Alan currently serves as the Deputy General Counsel and Vice President, Legal Affairs for the New York Yankees. His primary responsibilities involve negotiating contracts and other binding agreements which affect all aspects of the operations of the Yankees including Baseball Operations, Stadium Operations, Ticketing, Marketing, Sponsorship, Hospitality, Concessions, Finance, Human Resources, and Labor Relations. Alan has also been involved in several high-profile transactions including the formation of The YES

Network, the development/construction of the New Yankee Stadium and turning Yankee Stadium into a home for a Papal visit, the New Era Pinstripe Bowl, New York City Football Club, the NHL Stadium Series, concerts, boxing and other events.

Prior to joining the Yankees, Alan was an Associate Counsel with ESPN, Inc. where he negotiated and advised on agreements with interactive TV providers, Internet sports-content distributors and information technology vendors as well as drafted and reviewed talent agreements, affiliation agreements, footage/music licenses. While at ESPN, Alan also acted as primary counsel for the inaugural Great Outdoor Games and worked on numerous distribution and programming agreements ranging from NCAA Football, NCAA Basketball, Golf, The ESPY's, SportsCentury and X Games. Alan is a 1992 graduate of Boston University School of Law and has a B.A. in Political Science from New York University.