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Jeffrey Kim is a Vice President and Banker in the Atlanta office of J.P. Morgan Private Bank. He serves the sophisticated financial needs of entrepreneurs, business owners, physicians and members of the legal industry to help grow and preserve their wealth.

Jeff has a deep understanding of the challenges faced by successful professionals as they navigate economic cycles. This insight enables him to strategically bridge the gap between business and personal goals. Whether individuals seek cash management, customized lending, estate planning or traditional banking, he develops comprehensive and tailored plans that consider the entirety of their unique financial circumstances. He is honored to be entrusted with such an important role, so his clients may focus on the things that are truly important to them. With ten years of wealth management and business banking experience, Jeff most recently was a Private Client Advisor with J.P. Morgan Chase. Previously, he held similar roles with Morgan Stanley, Merrill Lynch and Bank of America. Before his career in Financial Services, he spent many years in leadership positions with AT&T.

Jeff takes financial education very seriously and holds the Chartered Retirement Planning Counselor (CRPC®) designation. He is pursuing the Certified Investment Management Analyst® (CIMA®) designation in conjunction with advanced studies at the Wharton School at the University of Pennsylvania. Jeff is a member of the Georgia Asian Pacific American Bar Association and the Korean-American Bar Association of Georgia.

As a second-generation Korean-American, Jeff's passion for delivering wealth management advice was born of his parents' struggle to make sense of financial planning. This perspective drives him to provide families with the peace of mind that their wealth intentions can be fulfilled. Jeff and his wife keep busy supporting the activities of their five children. To give back, he volunteers his time with high schoolers at North Point Ministries. Jeff enjoys golfing and fishing with his family.

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